2019 Impact Report



⁶⁶We are happy and satisfied with serving travellers. Our lives have improved a lot because Planeterra created more opportunities for us to work.⁹⁹

> Kamleh, Al Numeira Environmental Association

Contents

3 Note from the Planeterra team

4 About us

6 50 reasons to celebrate

8 Project 100

11 Lusumpuko Women's Club update

12 New projects: Empowering women

13 New projects: Communities protecting the environment

14 New projects: Conserving cultures 16 Ocean Health Fund

17 Our new partnerships

19 From the field

20 A unique partnership with G Adventures

22 Financials

23 Notable event

24 Donors and supporters

Planeterra team



From left to right: Tung, Rhea, Joel, Kelly, Victoria, Crystal, Jamie, Alanna

Dear friends and supporters,

We started 2019 with our goal to complete the 50 in 5 campaign in our sights – only seven projects were left to launch before reaching 75 partnerships worldwide. With your help, we had expanded our project count far quicker than expected when we first formed the 50 in 5 campaign on a cold week in the winter of 2015. When the very first travellers visited Ak Orgo, a community art project preserving traditional handicrafts in Kyrgyzstan in mid-May, we had achieved our goal — a year and a half early! What was next?

Over the course of the previous four years, we had seen the incredible ripple effects of 50 in 5. Women from our cooperatives in Zimbabwe and Peru were sending their children to better schools, and on to university. Our partners in Jordan and Colombia were launching environmental initiatives like trash clean-up programs and installing solar panels. Indigenous arts and languages were being celebrated from Thailand to South Africa. All of this was happening because of travel, and the travellers visiting these projects were not just providing the income to ensure these ripple effects, they were also having authentic and engaging experiences with our partners. We just had to continue this positive change.

Our new and ambitious goal was formed – Project 100. Over the next year and a half, we will seek to develop 25 new partnerships, bringing our total project count to 100 as we ring in 2021. We took time to celebrate our accomplishment of 75 projects, and then quickly got back to work.

With our new and ambitious goal in mind, we grew our team, investing in new talent, and empowering local individuals, often directly from the communities we support through our projects. With the challenge of building these additional partnerships ahead of us, we added four new part-time staff to our team, who are dedicated to assisting us in their home regions – Priyanka in India, Carlota in Guatemala, Rosselin in Peru, and Sulieman in Jordan. They rounded out our field team of six and joined us with the mandate to strengthen our project partner relationships.

Our project count also increased, as we added another 15 to our portfolio in 2019, forged relationships with global project partners that want to change the lives of female entrepreneurs, the differently-abled, and those living in rural and Indigenous communities – to name just a few. Year after year, we continue to be impressed with the number of enterprises we witness with a social mindset, the sheer number of entrepreneurs and business owners wanting to give back to their communities. As we look back on a landmark year, we find ourselves overwhelmed with gratitude for our project partners, our supporters, and the ability for us to wake up every day and work to change people's lives.

It took a global community dedicated to turn travel into impact to help us reach our goal of 50 in 5, impacting the lives of over 65,000 people. Now, with our sights on 100, we hope you enjoy this look back over a year of great achievements, and look forward to 2020 with us, as we reach for that beacon on the hill – Project 100 – with you alongside.

From all of us,

Jamie, Kelly, Victoria, Rhea, Alanna, Joel, Crystal, Tung, Evie, Carlota, Rosselin, Priyanka and Sulieman.

About us

Planeterra is a non-profit organization founded in 2003, committed to turning travel into impact by helping local communities earn an income from tourism. We help local organizations use tourism to improve people's lives, protect their natural environments, and celebrate their culture.

Here are just a few of the ways we support community initiatives in destinations around the world:

- > Provide startup grants for infrastructure and equipment
- Train communities with the skills they need to manage a successful business
- Integrate new community experiences into tour itineraries of travel company partners in order to provide those communities with sustainable income

Vision: A world where people create their own economic opportunities, places are protected, and cultures are celebrated through travel.

Mission: To connect our partners and local communities to the benefits of tourism by developing and supporting community-owned enterprises while promoting more responsible travel.

Our focus

Since we began, we have found four distinctive groups that stand to benefit most from our help.



Women in many countries are excluded from education and economic opportunities.



COMMUNITIES

Rural and Indigenous communities experience significant barriers to accessing the formal economy, and when they do, can risk losing unique traditions and cultures.

OUR EFFORTS

Create jobs and training programs that empower people, create community, celebrate culture, and promote environmental sustainability.



In many parts of the world, youth have limited access to formal education and meaningful job opportunities.



Natural environments, wildlife, and the oceans are stressed and community access to vital resources is often limited.

Ripple effects

When success creates such a positive impact, it becomes more than tangible — it becomes visible. Here are what the proven results of our efforts look like.



Women starting their first jobs outside the home.



Youth gaining skills to help them find long-term employment.



Children with increased access to education.



Communities promoting a sustainable environment for generations to come.



Women taking on leadership roles in their communities.

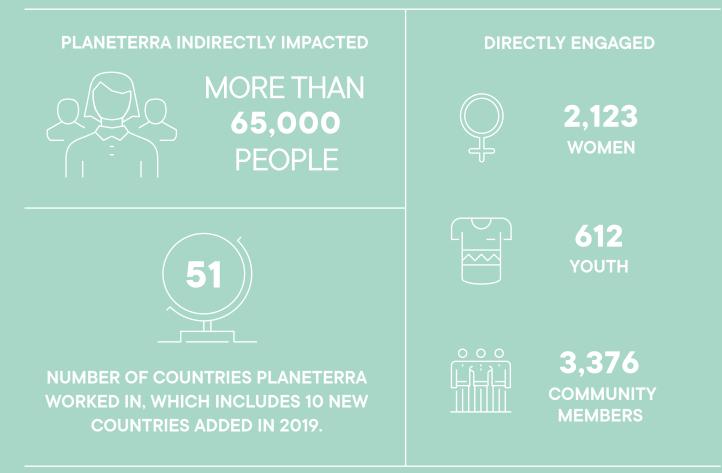


Communities earning a sustainable income through cultural celebration.

Reasons to Celebrate

We had more than 50 Reasons to Celebrate this year. With help from donors and supporters like you from around the world, Planeterra achieved its 50 in 5 campaign, a year and a half early! Developing and launching 50 new projects that impacted thousands of lives, and created ripple effects such as children having increased access to education and essential services such as health care and energy solutions being incorporated into their communities.

with your 2019 support in 2019





MORE THAN 119,317

NUMBER OF TRAVELLERS PLANETERRA SOCIAL ENTERPRISES HOSTED IN 2019.

FOR A TOTAL OF MORE THAN **700,000** TRAVELLERS WHO HAVE VISITED PLANETERRA PROJECTS SINCE THE NON-PROFIT WAS FOUNDED.



After the successful completion of our 50 in 5 Campaign, we launched Project 100, a new mandate to launch 100 total social enterprise and community projects into tours by the end of 2020. This means that by the end of 2020, we will have brought on board 25 more projects than we set out to create in 2015, impacting more than 75,000 individuals in more than 60 countries.

In 2019 Planeterra launched 15 new projects in 13 countries.

Projects on-boarded in 2019:

- 1 Proyecto Manacú Cuba
- 2 Baracoa Community Tour Cuba
- 3 Berracas de la 13 Colombia
- 4 Shandia Lodge Ecuador
- 5 Nem Adom Fel Hungary
- 6 Shedia Home Greece
- 7 Domari Culture and Craft Experience Israel
- 8 Dqae Qare San Lodge Botswana
- 9 Princess Sewing Cooperative Zimbabwe
- 10 Soa Zara Madagascar
- 11 Ak Orgo Kyrgyzstan
- 12 Together We Earn India
- 13 Libaran Island Community Tour Malaysia
- 14 Mesilou Atamis Homestay Malaysia
- 15 Reef Ecologic Australia



Our global impact

North America

580 Lives Impacted 3 Projects 3 Countries

Central America & the Caribbean

8,422 Lives Impacted 10 Projects 6 Countries

South America

10,763 Lives Impacted 13 Projects 5 Countries

Europe

8,171 Lives Impacted 9 Projects 7 Countries

Middle East & North Africa

1,900 Lives Impacted 4 Projects

- 3 Countries

East & Southern Africa

10,479 Lives Impacted 14 Projects 10 Countries

Asia

26,195 Lives Impacted 27 Projects 15 Countries

Oceania

300 Lives Impacted 3 Projects 2 Countries

Oceans

2 Projects 1 Continent

66,810	Lives impacted
85	Projects
51	Countries





UPDATE By Evie Ndhlovu, Community Development Specialist, Africa

Lusumpuko Women's Club

Since serving their first meal to international travellers in April 2018, the ladies of Lusumpuko Women's Club have continued to grow and excel at their craft while also cementing their position as a community-based organization. They have catered to over 3,000 G Adventures travellers and due to their success they have begun serving even more travellers as of January 2020. The members have improved their English skills, public speaking abilities, and continued to preserve traditional Zimbabwean cooking methods and dishes.

The group has brought in an additional 10 members and their operation has expanded from a tourism service to a popular local event caterer. The ladies are also giving back to their community by serving meals on a monthly basis at the local hospital and seniors' home.

Lusumpuko has continued to break barriers in the industry by standing alone as one of the best locally-owned service providers in Victoria Falls and they have received critical acclaim from local media for their efforts.

This is only the beginning of a new and exciting journey for the Lusumpuko Women's Club as they continue to take back their power through the growth of their cooperative.

Like the training the Lusumpuko Women's Club received from Planeterra, 74% of our other projects have received training in the past year to continue to improve their businesses.

Empowering women

Women make up over half of the tourism workforce and yet they are often underpaid and face limited opportunities to move into higher positions within their jobs. Planeterra helps women redefine their roles in society by providing life-changing access to education and job training.



Proyecto Manacú – Cuba

In 2019, Planeterra assisted in the development of Proyecto Manacú's textiles centre, creating a space for women to sell traditional textiles to travellers. Planeterra also funded capacity building and training for the women in hospitality and have helped the project obtain a business licence so they are legally able to sell their crafts. This project helps preserve the community's traditional arts while also generating an income for the women employed.



Berracas de la 13 - Colombia

Berracas de la 13 is a non-profit organization in Medellin, Colombia that is working to provide women and youth access to the formal job market. Planeterra provided the women with a grant for their restaurant, to replace equipment that was in disrepair, upgrade their kitchen and help them obtain a tourism licence. Planeterra connected Berracas de la 13 to the tourism market, resulting in the creation of a walking tour in Comuna 13.

Over 80% of our project partners report that women are taking active participation in leadership roles.



Together We Earn (TWE) – India

The TWE Centre was an empty building with a dream when Planeterra found it. After months of renovations, procurement and training, TWE launched their first ever tourism experience. TWE is a small non-profit with the ambitious goal to create financial independence for women in the Alleppey region of Kerala. This partnership helped TWE find a sustainable revenue source through tourism, create 10 new jobs, and fit out their dream centre that will be used for hospitality and training purposes for years to come.



Princess Sewing & Laundry Co-op – Zimbabwe

Made up of 10 women from the Mkhosana township of Victoria Falls, this cooperative is a growing business that once focused on local tailoring services. But with a Planeterra grant and support with training, they have expanded into the tourism industry with their laundry delivery service. Many of the group's members are widows, and the growth in their income from this expansion has allowed them to pay school fees for their children, and invest in further education for themselves.

Communities protecting the environment

Around the globe, communities are working to protect their surrounding ecosystem that serves as both a resource and a home. Planeterra supports programs that work to positively impact their communities by conserving the natural environment for future generations to enjoy.



Reef Ecologic – Australia

Coral gardening is a technique used to strengthen coral colonies impacted by bleaching, natural disasters, and climate change. Planeterra has sponsored Reef Ecologic to establish a new coral garden in the Whitsundays in response to 2017 Cyclone Debbie which swept through the region, destroying much of the coral in its path. As travellers snorkel over the gardens and learn about this resilience technique, they also support the ongoing monitoring of the reef by the local community to ensure the project's sustainability.



Soa Zara – Madagascar

Planeterra partnered with L'Association Soa Zara who operate a tree planting activity for travellers staying at the nearby lodge. Travellers get hands-on, planting their own trees in the "green corridor" next to the Isalo National Park, and learn about the reforestation project. Along with this steady stream of income from the tree planting experience, Planeterra is helping to support Soa Zara's current wash basin project, which is seeking to protect the nearby river from pollution by working with local women's groups to install washing stations in the town of Ranohira.



Environmental initiatives our projects invested in last year.

Conserving cultures

Planeterra supports programs that recognize and celebrate Indigenous and rural communities, and the integral role tourism can play in celebrating culture and traditional land stewardship. We help create meaningful connections between travellers and Indigenous communities through social enterprise.



Shandia Lodge – Ecuador

As a way to celebrate the Indigenous culture in Shandia Village in Ecuador's Amazon region, the community-owned Shandia Lodge was developed but had significant barriers accessing the tourism market. Planeterra donated funds for equipment and training programs for local guides through a local non-profit partner. Together we developed new culturally immersive experiences and a cycling tour. This has helped them increase their income while also improving their capacity and ability to use tourism as a way to protect and conserve their natural and cultural resources.



Baracoa Community Tour – Cuba

Planeterra worked with family-owned microenterprises in the rural area of Baracoa to create a local tour. In preparation for hosting travellers, Planeterra funded capacity building and training for these local families creating access to the formal tourism market which resulted in the hiring of more people. Travellers have the opportunity to learn about local delicacies and traditions in this community of 200 people who are being positively impacted and are able to increase their income substantially.



Domari Culture and Craft Experience – Israel

Planeterra developed and launched the Domari Society of Gypsies' first tourism partnership in Jerusalem, providing the equipment and training necessary to create a successful tourism experience. The Domari Society of Gypsies has been working to create employment opportunities for Dom women and educational support to children in order to raise their place in society. This partnership provided much-needed training opportunities in hospitality for women, funding to support their children's programs, and a platform to share details about a culture and language that is at risk of being lost.

"Dqae Qare has grown enormously and has turned around a failed project that had the vision of creating jobs and celebrating culture to spectacular heights."

Greg Laws, Manager at Dqae Qare San Lodge



Ak Orgo – Kyrgyzstan

Ak Orgo was established as a centre to develop traditional Kyrgyz crafts in an area of Kyrgyzstan which suffers from an 80% unemployment rate. Planeterra supported Ak Orgo with construction funds to create a space for hosting travellers, and training on social enterprise development to capture a higher volume of customers and run a more profitable business. As tourism continues to grow across Central Asia, Ak Orgo is now ready to host more customers, hire more employees with guaranteed wages, and pass down traditional craft techniques to the next generation.



Libaran Island Community Tourism – Malaysia

Known as "Turtle Island," Libaran is an important nesting site for sea turtles in Borneo. Planeterra was able to meet the community's need for more income generating opportunities, providing training in tourism that allows them to earn an income while celebrating their culture and conserving the habitat of the sea turtles. The experience also incorporates upcycling techniques to make unique souvenirs using ocean plastic waste. This partnership provides income to 4 families on the island.



Mesilou Atamis Homestay Association – Malaysia

The "highest and coldest" homestay in Malaysia was created in 2009 by a community association with a goal to celebrate their culture and earn an income. As years went by, the homestay program became more commercial and lost focus on culture and guest-host interactions as they initially envisioned. Planeterra provided capacity building for host families and community members to create a tourism experience that celebrates their culture and local practices with international guests. This has enabled more community members to earn an income through tourism while improving cultural celebration in the area.



Dqae Qare San Lodge – Botswana

Planeterra provided a grant to the Kuru Development Trust to make upgrades to their community-owned lodge, Dqae Qare San Lodge, and its campsite. The trust was formed to protect the San of Botswana, and their activities centre around assisting the D'kar community of around 2,000 inhabitants who live on about 30 cents per capita per day. Dqae Qare San Lodge offers full-time employment to 12 staff members and part-time work to some 40 individuals and the upgrades made to the enterprise will result in increased revenue, which will support the entire community including the school and other important basic services.



Nem Adom Fel – Hungary

Meaning "I never give up" in Hungarian, the non-profit Nem Adom Fel opened a cafe to bring in more income to run camps for differentlyabled children, and support Roma communities outside of Budapest. Run almost entirely by differently-abled staff, the cafe not only provides employment but a safe community space and a great opportunity for travellers to give back while they enjoy a traditional meal, or the cafe's special Never Give Up coffee. Planeterra supported the cafe with a grant to upgrade their kitchen and to provide English classes to the staff.



Shedia Home – Greece

Shedia – meaning "raft" in Greek – is a not-forprofit organization that works to employ and empower people experiencing homelessness and social exclusion in Greece. Through their programs, 150 people experiencing these challenges have been provided with work opportunities, while 20 full-time employment positions have been created in the recently launched Shedia Home. Planeterra connected Shedia with a regular source of income through their first tour groups to the cafe for refreshments and to learn about the issue of homelessness in Athens.



Ocean Health Fund

In partnership with G Adventures, and supported by thousands of travellers who have travelled on the G Expedition ship, Planeterra has been able to support initiatives that directly invest in ocean conservation. The Ocean Health Fund has contributed over \$450,000 to date to programs that:

- > Conserve marine species
- > Combat plastic ocean waste
- > Support climate research and science
- > Empower communities that rely on the oceans to be stewards of their environment

In 2019, contributions to the Ocean Health Fund were allocated to the following initiatives:

Galápagos Whale Shark Project

Planeterra's Ocean Health Fund supports the Galapagos Whale Shark Project via our project partner Marine Megafauna Foundation. Founded by Dr. Jonathan Green, who shares fascinating discoveries about these mysterious creatures on BBC's Blue Planet II series, the project continues to make historic firsts for research done on this species. In 2019, a grant of \$20,000 contributed to new tracking devices used to track whale sharks for longer periods. The tracking tags are able to stay on at depths never before measured and therefore more accurate behaviour observation is possible. The aim continues to be to determine possible pupping areas, still unknown to science, as well as migration patterns related to habitat which in the long term can help define important Marine Protected Areas for safeguarding these precious giants.

Albatross Task Force

In 2005, the Royal Society for the Protection of Birds (RSPB) and Birdlife International launched the Albatross Task Force (ATF) to bring scientifically proven solutions to reducing seabird mortality to the front-lines — to the fishing crews across the world. In 2019, close to \$25,000 went towards the ATF's efforts to prevent seabird bycatch by engaging fishing crews. The focus in 2019 and ongoing in 2020 is for ATF instructors to spend time both at-sea and on land, engaging with fishing crews and captains of fleets in Brazil and South Africa. In addition to collecting data on seabird bycatch rates, the ATF team have monitored compliance with the use of mitigation measures on vessels as well as conducting training with crews and fisheries compliance officers to ensure sustainability of the program.

Our new partnerships





Planeterra encourages travellers to research social enterprises and locally-owned businesses whenever they travel and wherever they go. This advocacy work also means we regularly promote our partnerships to our followers and network, and this year we expanded this work in a very significant way.

We launched partnerships in 2019 with two well-established U.K. travel brands Travelsphere and Just You. Both tour companies have integrated Planeterra projects into their trip itineraries around the world — from India to Peru — so their travellers can have authentic and unique experiences, all while giving back to the places they're visiting.

These new partnerships paved the way for more tour groups to visit our projects, including Sthree Craft Shop and Cafe in Sri Lanka, Cafe Ubuntu in Kenya, and Mi Cafecito in Costa Rica.

More visitors means more revenue for our partners, and we look forward to seeing the impact this increase will have for communities and businesses while allowing thousands more travellers to give back during their holiday.







From the field

Together We Earn

By Priyanka Singh, Community Development Specialist, South Asia

The Together We Earn (TWE) centre located in Kerala, India, brings together women with one goal in mind: to support each other and earn an income.

TWE started with running small tea shops in Kerala, based on a needs assessment they conducted in six different districts. A need was felt to provide better employment opportunities to the women in these areas. At the tea shops women sell tea and locally prepared snacks. The tea shops and other initiatives were launched in 2017 along with skills development training.



TWE had been helping ladies from marginalized families to join the workforce and supplement their family income. Some of the survey findings brought to light that women here belonged to marginalized communities, and the men spent much of their income on alcohol. TWE wanted to do something more and their dream was to run a training centre, but that dream was slow to grow due to funding limitations.

Planeterra partnered with TWE and helped them launch their centre with complete kitchen outfitting, plumbing, furniture, hospitality training, and introduced them to an international customer base through G Adventures. Having never worked in the tourism industry before, TWE has opened a new market segment to allow them to train and employ more women throughout the region. With TWE's help these women not only receive financial independence (some of them for the first time), but it also helps them contribute to running their households.

With this new partnership 10 women have received training and now have been employed. These ladies provide a unique experience where travellers are served a traditional meal along with a cultural performance. From the traditional welcome, to the way the meal is served on banana leaves, it is truly beautiful (and environmentally friendly) and unique to Kerala.

One of the women who is now part of the team shared, "TWE is not just a job, it is a support system. When my husband passed away two months ago, TWE promised me work and emotional support." All of them are happy and confident in this space and hope to gain more respect within the community as equally important members.

A unique partnership with G Adventures



Small group adventure travel company G Adventures has now integrated 85 of Planeterra's projects into their tours, sending over 119,000 travellers to visit our project partners in 2019. This revenue keeps our projects sustainable, so they can invest in the issues affecting their communities. G Adventures contributed \$500,000 towards Planeterra's work in 2019, covering all operational and administration costs as well as supporting investment in new community businesses around the world. Additionally, G Adventures provides tens of thousands of dollars worth of services pro bono, giving Planeterra access to their team of experts around the globe.

The employees of G Adventures act as some of Planeterra's most enthusiastic supporters. From raising funds when booking trips to fundraising on tour, office events, and fundraising on G Adventures' ship, the *G Expedition*, the team around the world have raised more than **\$345,000** in 2019. Here are some of our highlights:



24 hour dance party

G Adventures staff and travellers celebrated International Day of Happiness in March by hosting a global 24-hour dance party! This annual day of fundraising raised over **\$2,500**.

Walk the world

G Adventures office in London, England, walked the length of the Victoria Line in one day, which is over 21km (13 mi) in the name of Planeterra, raising over **\$1,500**.

Project 100 cycle

Our supporters from G Adventures' Berlin office got together with friends and biked 100km of the Berlin Wall in one day to raise awareness and support our Project 100 Campaign. Their efforts resulted in a donation of nearly **\$3,000**.

500 Challenge

Staff at G Adventures raised money by pledging to walk, bike, run or swim 500 miles by the end of 2019! As a team they raised **\$1,700**.

Planeterra Palooza

G Adventures staff in Toronto hosted the annual event known as "Planeterrapalooza" where staff and friends get together for a night of music, drinks and celebration to raise money for Planeterra! This night raised over **\$3,500**.

Kilimanjaro climb

A team of travel industry leaders and G Adventures staff from the United Kingdom travelled to climb Africa's highest peak, Mount Kilimanjaro, in the name of charity. All climbers pledged to raise money for Planeterra as they prepared to embark on this massive trek. Many spoke about the immense opportunities that the travel industry has given them during their careers and that this was the perfect way to give back and continue to make a positive impact around the world! This fearless group were able to raise nearly **\$30,000**, and with travel company Thomas Cook contributing an additional \$65,000, a total of **\$95,000** was raised.

Mongol rally

Elyse, Jayden, and Troy who are also known as "Two Kiwis and a Wannabe" decided to raise funds for Planeterra by completing "The Mongol Rally." The Mongol Rally is an intercontinental car rally that sees teams drive from Czech Republic to Russia, which is over 10,000 KM. This team raised over **\$3,500** for Planeterra!

2019 Planeterra financial breakdown



Revenue \$968,746

5% Corporate donations / Other 6% Staff fundraisers 14% MS Expedition fundraising 15% Dollar a day donations 17% On-trip and Individual donations 43% G Adventures corporate donation*

Expenses & project costs \$1,170,701



2% Governance 11% Communication 11% Administrative Expenses 16% Development 60% Project costs

Notes

Planeterra's Fiscal Year is August 1 - July 31 and financial statements are annually audited by Deloitte. All figures in this report Canadian Dollars (CAD) unless otherwise noted.

The projects included in this 2019 Impact Report are managed and paid for by Planeterra International Foundation, Canada, Not-for-Profit Corporation Number: 793488-2. Planeterra International Foundation Ltd., USA, received its 501c3 charitable status in 2019 and will begin operating in the United States in 2020.

G Adventures' contribution continues to cover all overhead, administrative costs, and a portion of project costs so that donations can be used for project grants and development.



Notable event

Lunch & Learn with Meenu from Women with Wheels

In September, Meenu Vadera, Founder of the Azad Foundation, our project partner for Women with Wheels in India, was in Toronto to speak about their successful programs and the continued need for women's empowerment in India and around the world. Women with Wheels, one of our first projects, works to empower women as professional drivers, providing them with driving lessons, self-defence and English lessons, challenging social norms and creating new paths for women. Meenu was able to speak firsthand on how the program has grown. We were so happy to celebrate our donors and provide them with the opportunity to learn about the project. It's not just a cab ride, it's a revolution.

Thank you to our board of directors, project partners, major donors, and corporate changemakers.

Board of directors : For the period of January to December 2019

Jamie SweetingPresidentBruce Poon TipFounder & Chairman | Founder of G AdventuresRoula Poon TipDirectorZeina GedeonDirector | CEO, TPIJody HamadeDirector and Treasurer

Our project partners:

!Khwa ttu San Cultural and Education Centre AFFR AidChild Leadership Institute Ak Orgo Al Numeira Environmental Association Amba Estate Art Creation Foundation for Children Asociación Huchuy Qosqo Asociación Rupalaj K'istalin Association of Social Entrepreneurs Kyrgyzstan The Azad Foundation The Barauli Community The Baracoa Community Baraka Beit Khavrat Souf Berracas de la 13 **BEST Society** Casba Social Cooperative Ccaccaccollo Women's Weaving Co-op Central Caribbean Marine Institute çöp(m)adam Cuncani Community Campsite Desafio DinéHózhó The Domari Society of Gypsies El Hongo Esencia Andina Mekong Homestay Program Mescladis Favela Experience **Floreana Ecotours** Friends International Fundación Kemakumake Kudzheshi Give a Heart to Africa Güneysinir Community Tourism Association Higashi Furusato Tourism Suishin Kyogikaithe Jukil Community Lodge Khao Tep Pitak Community Tourism Association Kuru Development Trust Laem Sak Tourism Community Enterprise

L'association Soa Zara Life Monteverde Lusumpuko Women's Club Maasai Stoves & Solar Mae Hong Son Community Tourism Association Make A Difference Travel Magdas Hotel Mi Cafecito **Migrantour Rome** Mto wa Mbu Cultural Tourism Enterprises Myanmar Youth Development Institute Nem Adom Fel Foundation New Hope Cambodia North Andaman Network Foundation Nyamirambo Women's Center Parque de la Papa Parwa Community Restaurant Penduka Puesta del Sol Princess Sewing & Laundry Co-op Proyecto Manacú Reef Ecologic Rekindle Royal Mountain Travel Rural Women Development Foundation Guangdong Salaam Baalak Trust San Antonio Women's Group SASANE Senang Hati Shedia Sólheimar Ecovillage STREETS International Squamish Lil'wat Cultural Centre Tamarind Gardens Farm The Tengger Community Together We Earn Ubuntu Foundation Voyages Maldives Wiwa Tours Women's Development Centre

Our major donors:

Gifts greater than \$500 CAD

Tanya Airey
Charlotte Arnold
Jason Avery
Anon. via United Way of Greater
Toronto
Barrhead Travel Employees
Roger Baxter
Renee Bikker
Joshua Brown (The Way Away)
Wendy Butler
John Caldwell
Michelle Crerie
Georgina Hancock, Discover the
World Ltd
Cyril Duport
Mel Eyre
David Green
David Hahs
Jody and Deb Hamade

Gloria Harm Anne Holloway Pete Jones Meghraj Komath Stan Lau Lisa McAuley The McBride Family Helen Mitchell Peter Mottershead Christopher Mottershead Bob and Elaine Perry The Poon Tip Family Neil Rabjohn Yousseph Slimani The Sweeting Family Anne Paterson-Welsh Sally Winfield Leslie Wood

Citizens of change (Monthly donors)

Lachezar Arabadzhiev Frances Ann Bain **Crystal Browne** Lynn Browne Lee Clough **Crystal Decosta** Susan Detmers Anne Dubois Nicole Dymond Lydia A Fantin Sonnie Førrisdahl **Charlotte Huggins** Halle M Kott Cynthia A Macrae Paul Marval Maren Mödden Elizabeth Muehl

Kerri & Dave Purgavie Andrew Rowe Tina Schütze Anne Stilwill Suzanne J Trask Ilana Tyler-Rubinstein James and Joanne Wallace Phillip Wild Paul D Wofford

Our corporate changemakers:



We are so incredibly grateful to all our global volunteer Ambassadors, donors and supporters around the world who donated this past year to empower local communities and their people. We couldn't do this work without you. Thank you!



19 Charlotte Street Toronto, Ontario M5V 2H5 CANADA

+1 416 263 4671 www.planeterra.org @PlaneterraCares
Planeterra Foundation

O @PlaneterraCares

Made with recycled paper

