

**PLANETERRA**

# IMPACT REPORT 2021



# "WE DON'T IMPLEMENT SHORT TERM PROJECTS, WE CREATE LONG TERM PARTNERSHIPS"

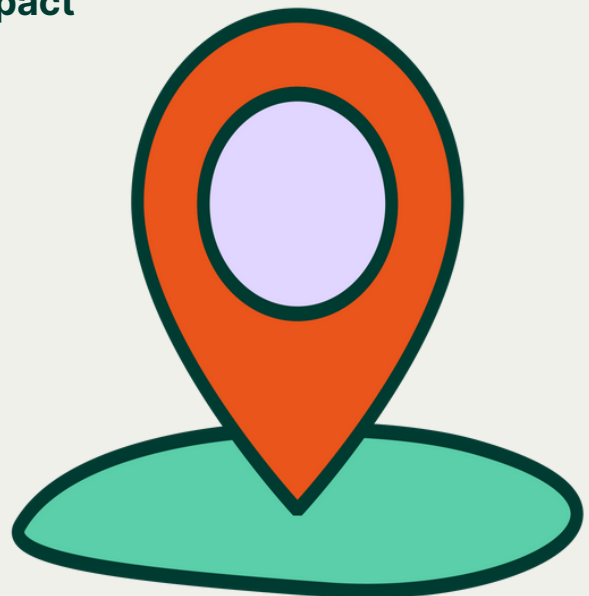
- JOEL CALLAÑAUPA  
Program Manager  
of the Americas



**URARI Community Tourism**  
Panama

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**JAMIE SWEETING**  
President



**RHEA SIMMS**  
Senior Manager - Global Programs



**ALANNA WALLACE**  
Senior Manager - Development & Communications



**JOEL CALLAÑAUPA**  
Program Manager - Americas



**EVIE NDHLOVU**  
Program Manager - Europe, Africa & the Middle East



**CRYSTAL BROWNE**  
Development & Communications Lead



**PRIYANKA SINGH**  
Regional Representative - South Asia



**CARLOTA MORALES**  
Regional Representative - Central America & the Caribbean



**ROSSELIN RODRIGUEZ**  
Regional Representative - South America

## **Dear Friends and Supporters,**

As we close out the second year of us all dealing with the challenges of COVID-19 there appears to be light on the horizon. Many of our community tourism enterprise partners have begun welcoming travellers back, and as the world opens up again, this will enable our life-changing work to flourish once more and see many communities uplifted through tourism.

In many respects, 2021 was a big year for Planeterra. Following discussions with our Founder and Chairman, along with the Board of Directors, we have significantly diversified our portfolio of work. We worked with Cossette, Canada's leading marketing and communications agency, to develop a new brand identity that speaks to who we are and what we are seeking to achieve.

We continue to work closely with G Adventures on Project 100, our flagship initiative to integrate 100 community tourism experiences into their tours. You may recall we were well on our way to achieving this milestone when the pandemic hit. In 2021 we were able to bring a number of those initiatives back as G Adventures effectively demonstrated that they could bring many of their tours back online. We now have a plan to ensure that as countries open back up we'll be able to integrate new community experiences into these exciting tours.

In April 2021, we publicly launched the Global Community Tourism Network. This was a dream conceived in the immediate aftermath of the global shutdown in March 2020. We realized we weren't just a small Canadian non-profit looking out at the world, we were a collection of (then) some 90+ communities in 56 countries. We needed to rethink what and who we were to ensure that we could most effectively support our community partners to assist them in adjusting to the new realities and prepare them to be able to build back better. By the end of 2021, we had 340 community tourism enterprises in 70 countries as part of our global network.

2021 also saw us develop a ground-breaking partnership with the International Union for Conservation of Nature (IUCN) - the World's largest and most diverse environmental network. Through a project financed by Germany's Federal Ministry for Economic Cooperation and Development (BMZ), we are working together to demonstrate how community tourism can uplift the livelihoods of communities living in and around protected areas and thereby leading to more effective biodiversity conservation and sustainable development.

Finally, 2021 saw us build many new corporate partnerships around the globe. Harnessing the power and ingenuity of the tourism private sector is key to taking community tourism to scale. This is why we are so enthused by the interest of travel companies to partner with us to uplift communities in the destinations they bring travellers. Looking ahead, we are excited about our new relationship with Iberostar, the largest privately held all-inclusive resort company in the World. In 2022, we will work together to demonstrate how community tourism experiences can effectively be integrated into the product offerings of large hospitality firms.

Enjoy reading the 2021 Impact Report. We look forward to engaging with you further as we seek to uplift many more lives through travel.

Best wishes,  
Jamie Sweeting, President

# ABOUT US

Planeterra is the world's leading non-governmental organization turning travel into impact in communities.

Planeterra helps local organizations and communities use tourism as a catalyst to improve people's lives, protect their natural environments, and celebrate their culture. Put simply, it is a better kind of tourism – improving the lives of community members as they provide travellers with better experiences. Planeterra is more than just an agent of change and driver of communal well-being, we are tested and trusted builders of self-esteem and pride. Pride that we can all share as well as take pleasure in – from uplifting communities through tourism.

Here are some of the ways we support community initiatives in destinations around the world:

- Providing training and mentorship through the Global Community Tourism Network
- Providing startup grants for infrastructure and equipment to create and improve tourism experiences
- Facilitating long-term partnerships between community enterprises and our travel company partners



Girls Empowered by Travel  
Katmandu, Nepal

## PLANETERRA IS WORKING TOWARDS THE FOLLOWING 2030 ASPIRATIONAL GOALS:

50

**MILLION**

travellers experiencing  
community tourism

\$1

**BILLION**

worth of income  
reaching communities

3.5

**MILLION**

lives improved through  
community tourism

# OUR MODEL



**IDENTIFY  
COMMUNITIES**



**PROVIDE TRAINING  
& GRANTS**



**CONNECT TO  
THE MARKET**



**MENTOR THROUGH  
NETWORK**

# RIPPLE EFFECTS

When success creates such a positive impact, it becomes more than tangible, it becomes visible. Here are what the proven results of our efforts look like.



**Women starting their first  
jobs outside the home.**



**Communities promoting a  
sustainable environment  
for generations to come.**



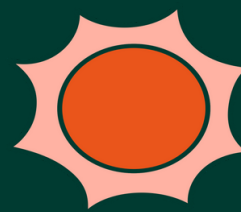
**Children getting  
increased access to  
education.**



**Youth gaining skills to  
help them find long-term  
employment.**



**Women taking on  
leadership roles in their  
communities.**

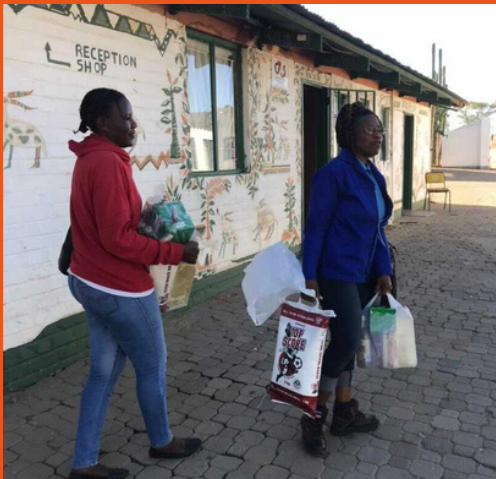


**Communities earning a  
sustainable income  
through cultural  
celebration.**

# COVID-19 SUPPORT CONTINUES



As the COVID-19 pandemic continued throughout 2021, so did Planeterra's emergency relief program initiated in 2020 through the Turn Travel into Impact from Home campaign. This program initially focused solely on providing essential food and medicine to our partners. It evolved in 2021 to include support for safely relaunching tourism experiences where tourism began to reopen.



**Penduka**  
Namibia

## **Penduka - Namibia**

Penduka, a women-owned-and-run business in the Katutura Township outside of Windhoek, employs at-risk women, many of whom are living with chronic illnesses or are differently abled. Planeterra provided Penduka with a link to more than 1,500 international travellers and assisted them in creating a takeaway-style lunch for travellers heading out of Windhoek to explore the rest of the country.

Unfortunately, Penduka did not receive any travellers and has earned no income from tourism since March 2020. Planeterra supported them with a grant to purchase food parcels and household items for the women and their families. With the grant, they were also able to purchase fertilizer and seeds for a community garden.

## **Salaam Baalak Trust - India**

Salaam Baalak Trust is a non-profit organization that provides essential services to children living on the streets of Delhi and provides education and vocational programs to set them up for a successful future. Planeterra works with Salaam Baalak Trust through the City Walk program which enables youth to train in hospitality and earn an income through tourism, leading tours in New Delhi.

COVID-19 severely impacted this program. Planeterra provided a grant to pay for medication, masks, sanitizer, and other medical needs during the height of the pandemic in India.



**Salaam Baalak Trust- City Walk**  
India



**Women With Wheels**  
India

## Women With Wheels - India

Women with Wheels is a women-run taxi service training and employing women from resource-poor backgrounds, often in their first job outside the home. Planeterra connected them with travellers who would use their service at the airport on arrival to and from India.

Women With Wheels continued working throughout the pandemic to provide essential services including food delivery and transportation. Planeterra provided a grant to outfit their vehicles with protective equipment (shields, sanitizer, masks, etc.) so that the women, many of whom are the sole breadwinners in their families, could safely continue to earn an income throughout the pandemic.

## SASANE - Nepal

SASANE is a non-profit organization providing legal, economic, and social support to women at risk of trafficking as well as survivors. Planeterra partnered with SASANE to create a momo cooking class and meal for travelers which provided income for their non-profit work, while also creating meaningful work opportunities for women in tourism. The halt in tourism due to the pandemic resulted in significant income loss.

Planeterra provided funding to cover basic necessities for the women at SASANE, including food and shelter. Planeterra also connected SASANE with a volunteer designer who helped them with their marketing materials.



**SASANE**  
Nepal



**AidChild**  
Uganda

## AidChild - Uganda

The AidChild Leadership Institute (A.L.I.) in Entebbe, Uganda cares for 67 young changemakers living with HIV. Planeterra connected the cafe with travelers from our tourism industry partners; travellers have a meal at AidChild's Café and Gallery, supporting the charity's sustainable business so that more funds can be channeled towards A.L.I.'s innovative new models of care.

When the cafe began receiving travelers again, they had to make it safe, so Planeterra funded new COVID-19 protocols such as plastic shields to protect staff and customers.

# LAUNCH OF THE GLOBAL COMMUNITY TOURISM NETWORK



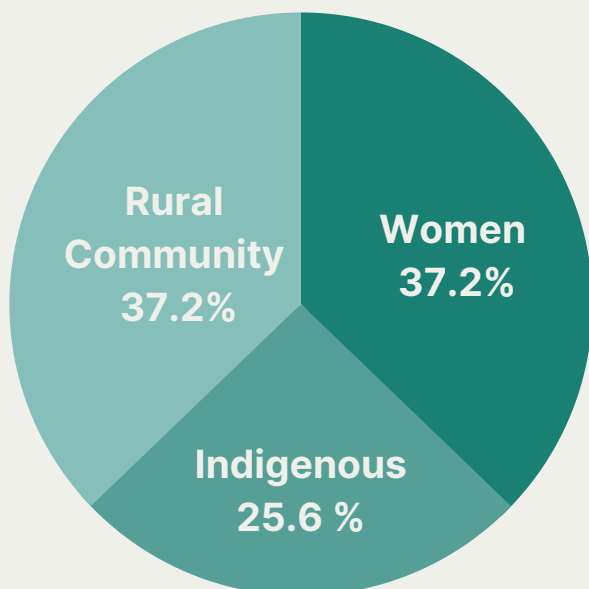
**"BRINGING COMMUNITIES TOGETHER TO SUPPORT ONE ANOTHER AND COLLECTIVELY SHAPE THE FUTURE OF COMMUNITY TOURISM IS CREATING HOPE AT A TIME WHEN IT'S NEEDED MOST,"** - Jamie Sweeting, President

In April 2021, Planeterra launched a new cornerstone program: The Global Community Tourism Network (GCTN). The GCTN provides online training, mentorship, and support to community tourism enterprises while fostering a sense of community through peer-to-peer learning. This new program allows Planeterra to share what we have learned about community tourism with a much wider audience. Through this program, we aim to scale the benefits of community tourism by breaking down barriers to access to the industry and enabling more community tourism enterprises to achieve their unique social and environmental goals.

The GCTN is made up of a diverse range of people and enterprises, all working to create a positive impact locally through tourism.

Since its launch, the GCTN expanded the reach of Planeterra's support from 85 community tourism enterprises in 65 countries to 340 community partners in 70 countries by December 2021.

## THE GCTN ENTERPRISES ARE:



**Haven Restaurant**  
Siem Reap - GCTN partner gathering



### No Limits Cafe

Mongolia - Training and capacity building through our local partner GER GER using the Planeterra Learning Hub

To complement our online training website, the Planeterra Learning Hub, the GCTN offers monthly engagement activities in both English and Spanish for communities to further their knowledge related to all aspects of community tourism enterprise management.

In 2021 these were attended by over 200 people and included topics such as:

- Marketing your experience to travel companies, with corporate partner G Adventures
- Spotlight on Indigenous community tourism with strategic partner WINTA (World Indigenous Tourism Association)
- Storytelling and Communicating Purpose with blogger Shivya Nath
- Child Protection in community tourism experiences with strategic partner Friends-International

## NETWORK PARTNERS





## GLOBAL COMMUNITY NETWORK MEMBERS

### THE AMERICAS

Canada  
USA  
Mexico  
Argentina  
Bolivia  
Brazil  
Chile  
Colombia  
Ecuador  
Guatemala  
Panama  
Peru  
Aruba  
Belize  
Costa Rica  
Cuba  
Haiti  
Honduras  
Jamaica  
Nicaragua  
Dominican Republic  
The Bahamas

### EUROPE

Austria  
Croatia  
Greece  
Iceland  
Italy  
Spain  
Turkey  
United Kingdom  
**THE MIDDLE EAST**  
Israel  
Jordan  
Palestine

### AFRICA

Botswana  
Cote d'Ivoire  
Egypt  
Ethiopia  
Gabon  
Kenya  
Madagascar  
Malawi  
Maldives  
Morocco  
Namibia  
Rwanda  
Sierra Leone  
South Africa

Tanzania  
Uganda  
Zambia  
Zimbabwe  
**ASIA PACIFIC**  
Australia  
Bhutan  
Cambodia  
China  
India  
Indonesia

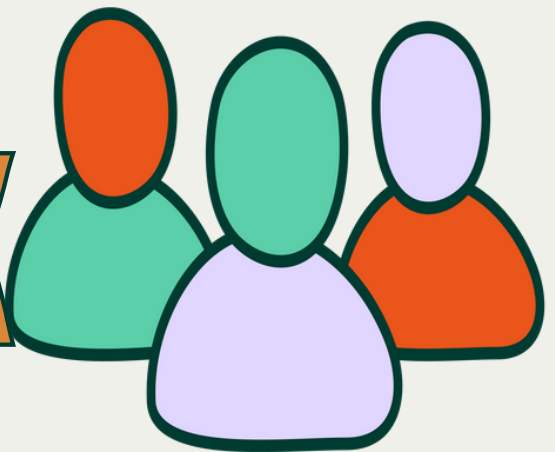
Japan  
Laos  
Kyrgyzstan  
Malaysia  
Mongolia  
Myanmar  
Nepal  
Papua New Guinea  
Philippines  
Sri Lanka  
Thailand  
Vietnam



**340**   
**COMMUNITIES**

**70**   
**COUNTRIES**

# MEET THE NETWORK



**Lavender Jeep**  
Cambodia

Lavender Jeep provides travelers with tours around Siem Reap, Cambodia in former military jeeps, creating jobs for women and allowing them to earn a living wage and support their families in a field of work that is not common for women in Cambodia. As a member of the GCTN, they have connected with other women in transportation partners and have even led a global webinar. Lavender Jeep is excited for the impact they can have once travel resumes in Cambodia.



**Nai Nami**  
Kenya

Nai Nami, a social enterprise in Nairobi, Kenya is a youth-led tour that provides disadvantaged youth the opportunity to learn new skills and earn an income from tourism. Without accessible education and resources, many young people are unable to finish school and become vulnerable to unsustainable and dangerous income alternatives. Nai Nami has supported eight youth in training and has hosted over 4,000 travellers. Through the GCTN they hope to expand their work.

**"IT'S BEEN A DISCOURAGING YEAR, SO KNOWING I CAN BE PART OF A COMMUNITY THAT IS GOING THROUGH THE SAME STRUGGLES AS I AM, AND WE CAN GROW TOGETHER, IS REALLY MEANINGFUL"** - Network Partner



**Unseen Tours**  
England

Unseen Tours provides training and meaningful work opportunities for people affected by homelessness. Through their uniquely curated walking tours of London, they are providing travelers and locals with a way to explore the city from a new perspective while also challenging misconceptions about homelessness. Since its inception, Unseen Tours has worked with over 23 homeless guides and hosted 20,000 people on their tours.



**Red Rocks Rwanda**  
Rwanda

Red Rocks Rwanda is an ecotour company and social enterprise that focuses on community, wildlife, and tourism providing various expedition and exploration packages that focus on aspects of Rwandese, Ugandan, and Congolese culture. By bringing under-served communities into the tourism supply chain and supporting community development projects through tourism, they have been able to help local communities.



**Amigos de Santa Cruz ONG**  
Guatemala

Amigos aims to improve the lives of the Indigenous people of Santa Cruz and surrounding villages through support for education and sustainable economic empowerment. The organization envisions communities where all families live in a healthy environment and have access to sustainable sources of income; where schools provide quality education to all children; and where women, men, and youth have an active voice in decisions that impact their communities. Amigos is working to train members of their community as tourism guides.



**ASTURS Perú**  
Peru

ASTURS Perú is a non-profit organization with the goal of promoting sustainable, responsible, and fair development through community tourism. Their main activities are focused on capacity building through workshops, technical assistance, microcredits, and solidarity tourism; promoting strategies for the management of natural resources, and the environment, and revaluing cultural traditions, for the development of the region.



#### **Río Abiseo National Park**

Río Abiseo - One of the four protected areas that Planeterra and IUCN have identified for this partnership.

# ANNOUNCING OUR PARTNERSHIP WITH IUCN

Planeterra was chosen by International Union for Conservation of Nature (IUCN) to lead community tourism training in a joint project to support COVID-19 recovery in Peru and Vietnam. The project 'Sustainable Tourism and Protected Areas in a Post-COVID World' aims to develop a more crisis resilient and sustainable tourism landscape and in the spirit of building back better, improve the ecological and social aspects of tourism in and around protected and conserved areas.

Planeterra has a history of work in both Vietnam and Peru. In 2015, Planeterra worked with our first partner in Vietnam, Streets International, to create more opportunities for at-risk youth at their training restaurant in Hoi An. With a strong presence in Peru since 2003, in 2005, Planeterra carried out our first social enterprise project, investing in the Ccaccacollo community in the Sacred Valley. Today Planeterra has six community partners in the country, strong relationships with decision-makers, strategic partners, and two team members based in Cusco. Through the partnership with IUCN, we will be able to better support more communities in both countries.

Planeterra and IUCN are working in Peru and Vietnam to bridge the gap created by the pandemic on tourism in and around priority protected areas and kickstart economic recovery through community tourism. Our goal is not to simply get tourism back to where it was before, but to do tourism better for the people, wildlife, and ecosystems in these targeted protected areas. While the majority of this work will take place in 2022, we are thrilled to have embarked on this partnership.

## Work In Peru

In Peru, Planeterra and IUCN are working in two protected areas, Río Abiseo National Park and Amarakaeri Communal Reserve. Río Abiseo is a natural UNESCO World Heritage Area covering 274,520 hectares of the Eastern Cordillera – a vital part of the Amazon watershed. The area protects thousands of species of fauna and flora, including many rare and endemic plants, and iconic Amazon wildlife such as the Jaguar. Amarakaeri Communal Reserve is situated in Manú Province in the Peruvian Amazon. Its large area of 402,336 hectares includes a great diversity of ecosystems, habitats, natural, and cultural values representative of the Amazon biome. Amarakaeri is home to Harakmbut, Yine, and Machiguenka Indigenous people among other local communities. Planeterra and IUCN are working together to ensure that communities will once again benefit from sustainable tourism, that tourism is better integrated into protected area management planning and operations and to inform a blueprint for other places in the country.



**Katty, Richard, and Nely**  
Planeterra Peru Project Team

## Work in Vietnam

In Vietnam, Planeterra is working in Cúc Phương National Park and Van Long Nature Reserve protected areas to build a sustainable tourism product as a contribution to effective conservation and climate resilience for the communities in these areas. To date, due to a lack of sufficient and appropriate capacity or tools, many tourism activities in parks in Vietnam are being carried out in an unsustainable manner and some negative impacts have been detected on biodiversity as a direct result of tourism. Protected areas lack the tourism products and infrastructure needed to align the destinations with the growing audience of travellers interested in authentic world-class ecotourism experiences. In recognition of this, Vietnam has committed sites to implement the IUCN Green List standard, however, COVID-19 has negatively impacted progress. Planeterra is working to involve communities in the process to ensure tourism benefits both the environment and the local people.



**Phuong, Ha, and Dieu Anh**  
Vietnam Planeterra Project Team

# CANADA FUND FOR LOCAL INITIATIVES

Planeterra was awarded a grant from the Canada Fund for Local Initiatives (CFLI), for a project focused on breaking down barriers of entry for youth in the hospitality sector and providing practical job training to 25+ youth annually in communities living close to South Africa's Kruger National Park in partnership with the Good Work Foundation (GWF). Access to education, training, and support directly addresses the factors that keep youth from breaking the cycle of poverty in which they grew up.

Planeterra and GWF developed the express breakfast service to cater to some of the hundreds of thousands of tourists and in-park personnel that drive through the township of Hazyview, passing the GWF main campus on their way to the Phabeni Gate of the Kruger National Park. The breakfast is an income generator and a practical training program for the students of GWF as well as an employment opportunity for vulnerable youth in the area.

In addition to directly supporting 45 young people to receive training and mentorship to create and manage their own businesses in the tourism market of South Africa, the grant has been a catalyst for GWF to develop a sustainable way of supporting more youth with free tourism and hospitality training with the establishment of the express breakfast service.



**Xolani**  
Good Work Foundation

**"IT WAS AN ABSOLUTE HONOUR TO WORK WITH YOUNG PEOPLE FROM THE VILLAGES AROUND THE KRUGER NATIONAL PARK, WHO NOT ONLY DEVELOPED BUSINESS AND BARISTA SKILLS DURING THIS EXPERIENCE BUT ALSO SAW THAT THEY WERE A VALUABLE PART OF THE PARK AND THEY COULD INDEED BENEFIT FROM TOURISM ON THEIR OWN TERMS."**

- Evie Ndhlovu, Program Manager,  
Europe, Africa & the Middle East

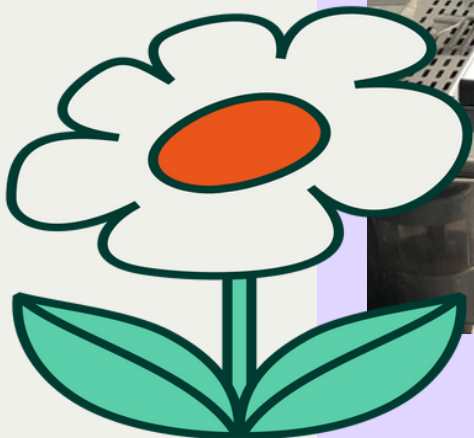


Global Affairs  
Canada

Affaires mondiales  
Canada

**“THIS IS AN EXCITING OPPORTUNITY FOR THE YOUNG PEOPLE WHO HAVE FOR SO LONG BEEN SIDELINED IN THE TOURISM INDUSTRY TO CHANGE THEIR LIVES ONE COFFEE AT A TIME”**

**Tshepiso,  
Good Work  
Foundation**





# TURNING TREKKING INTO IMPACT



In 2020, Planeterra launched the Planeterra Trek Challenge, which saw hundreds of industry professionals and travel lovers virtually climb the distance to Everest Base Camp. The event was such a success, that we decided to launch a second annual virtual Planeterra Trek Challenge in September 2021.

This time, the Planeterra Trek Challenge involved a pledge to walk or run 40 km (about 25 miles), or 52,500 steps, to virtually climb the distance of Mount Kilimanjaro. The event, which took place 23-27 September, was done in an effort to support Planeterra's community partners by raising money to cover their reopening and rebuilding costs as the COVID-19 pandemic continued on.

Over 200 trekkers participated with 26 teams hiking up the unforgiving virtual trails of Africa's highest peak. The 2021 trekkers were able to raise almost US\$30,000 to help support Planeterra's 270+ community partners through reopening safely, diversifying their income, and finding new ways to support their families and communities.

Thanks to the many participants and donors who cheered them on, our community partners were better equipped to receive travelers, and the travel community was able to feel connected through adventure once again in 2021!



**Zoológico Mágico**  
Oaxaca, Mexico



**Driver Srey**  
Siem Reap, Cambodia



**No Limits Cafe**  
Ulaan Baatar, Mongolia



**Museo Comunitario Isla Maciel**  
Buenos Aires, Argentina



**Galapagos Coffee**  
Puerto Ayora, Galapagos

# THE WISH LIST



For the holidays, Planeterra launched its giving campaign, The Wish List. The aim of this fundraising campaign was to raise a target of US\$26,000 to support five of Planeterra's community tourism enterprise partners. The five enterprises were due to begin receiving travelers in 2022, but needed funds to support training and equipment before being able to open up their doors to international travellers.

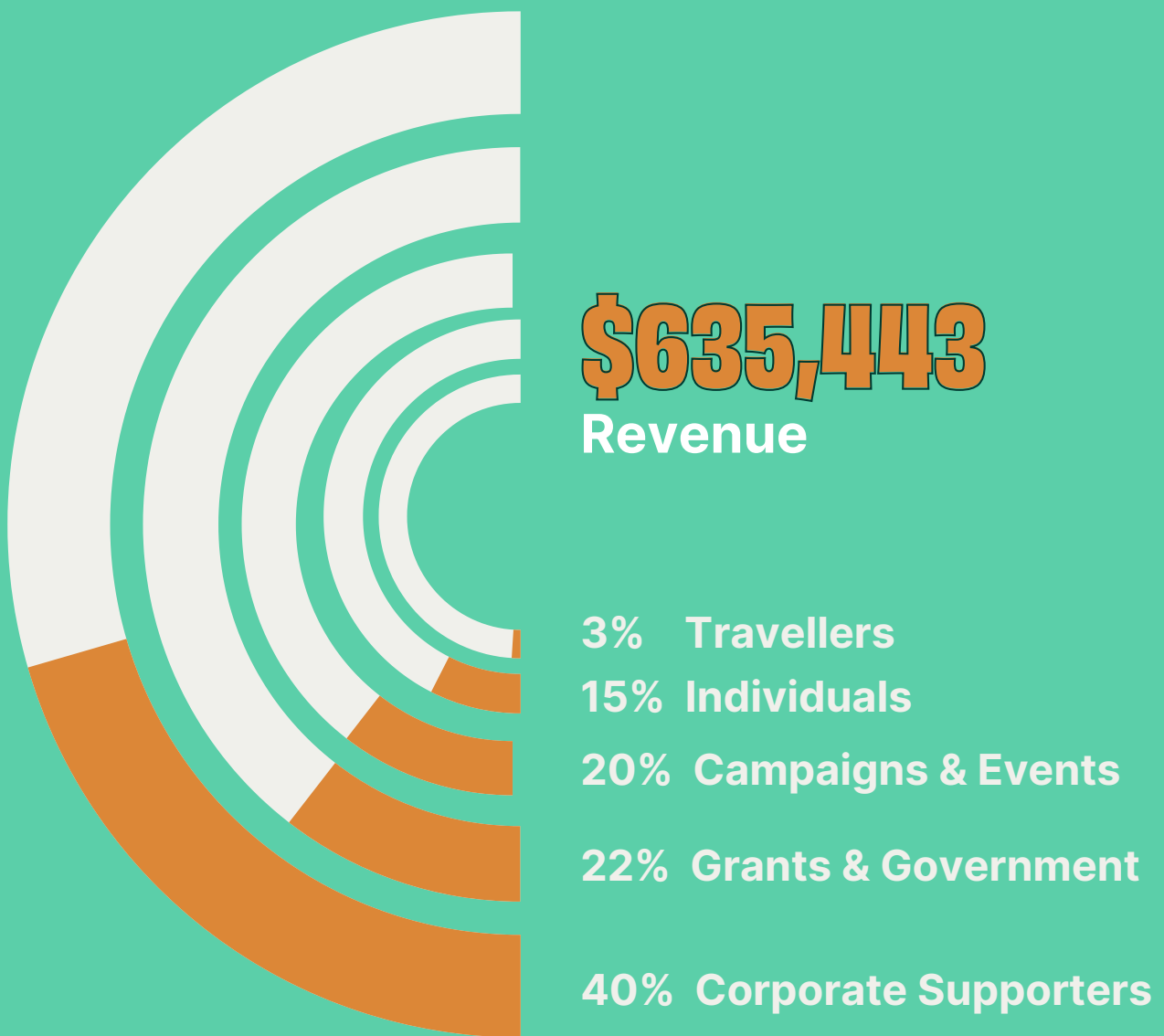
Bruce Poon Tip, the founder of Planeterra and G Adventures, personally matched all donations up to US\$15,000. In acknowledgement of his support, Bruce explained:

**"These grants will be welcomed by local social enterprises, and G Adventures is committed to integrating these experiences into trip itineraries in 2022 as part of our Project 100 program, which means these community tourism projects will be supported into the future while also giving travellers a meaningful and memorable experience."**

The five community tourism enterprises included: No Limits Cafe in Mongolia, Galapagos Coffee in Ecuador, Driver Srey in Cambodia, Museo Comunitario Isla Maciel in Argentina, and Zoológico Mágico in Mexico. The funds were used for resources ranging from kitchen upgrades to purchasing tuk-tuks, as well as training in areas such as onboarding and experience development.

The Wish List campaign was an overwhelming success. All five enterprises received their grants, and the campaign exceeded its goal in raising almost US\$30,000! Planeterra thanks all of the generous donors that helped us meet this achievement. The Wish List campaign was an incredible reminder of the power of community tourism.

# FINANCIALS



## Notes:

As a result of the ongoing global pandemic, Planeterra's total income was down over 46% year over year. To offset the reduced income, Planeterra significantly reduced expenditures, but continued to fund activities for partners as well as provide emergency grants. Included in the total income is \$121,083 received from the Canadian emergency wage subsidy (CEWS).

Planeterra's Fiscal Year is August 1 - July 31

All figures in this report are CAD and refer to FY2021 unless otherwise noted.

These figures are a combination of the Planeterra International Foundation, Canada, Not-for-Profit Corporation Number: 793488-2 and Planeterra International Foundation Ltd., USA, 501(c)3 EIN: 83-1619668.

**\$698,932**  
**Expenses & Project Costs**

**Governance 3%**  
**Administration 7%**  
**Communications 10%**  
**Development 11%**  
**Programs 69%**



# BOARD OF DIRECTORS

Jamie Sweeting - President of Planeterra

Bruce Poon Tip - Founder of Planeterra & G Adventures

Roula Poon Tip - Co-Founder of Planeterra

Zeina Gedeon - Chief Executive Officer, TPI

Jody Hamade - Retired, Planeterra Treasurer

## **New Board Members 2021**

Gloria Fluxà Thienemann - Vice-Chairman & Chief Sustainability Officer, Iberostar Hotels & Resorts

Deirdre Shurland - Programme Management Officer, UN Environment Programme

Karen Ziffer - Chief Development Officer, RARE

Seleni Matus - Executive Director, International Institute of Tourism Studies at The George Washington University

Meenu Vadera - Founder of Azad Foundation & Women With Wheels

In 2021, Planeterra expanded our Board and appointed five women as members of our International Board of Directors. They were chosen for their commitment to community tourism and experience in the fields of international development, conservation, and tourism.

Planeterra is committed to ensuring the Board of Directors reflects our commitment to embracing and amplifying diverse voices, including those of women and Indigenous people.

**"THIS EXPANDED BOARD OF DIRECTORS REFLECTS AN EXCITING NEW ERA, AS WELL AS PLANETERRA'S AMBITIOUS GOALS TO SEE MORE TRAVELERS, TRAVEL COMPANIES, AND DESTINATIONS PRIORITIZING COMMUNITY TOURISM."**

- Jamie Sweeting, President

# OUR DONORS

## Gifts greater than \$500 CAD

William Baker	Zeina Gedeo	Lorrie King	Jeffrey Sujitno
Laura Bickel	David Green	Ann Luciani	Suyen Warford
Renee Bikker	The Hamade Family	Brett Marchand	
Patricia Calvo	Tomoko Hatano	Tee McDonald	
Frank Campoli	Lauren Heatley	Christopher May	
Castle Law	Laura Holmes - Travel	Diana Purkis	
Professional Corp	Light	Jada Poon Tip	
Alvin Chin	Allison Jones	The Poon Tip Family	

## Citizens of Change (Monthly Donors)

Frances Ann Bain	Michael Hewlett	Tee McDonald	Yoko VanHorn
Zachary Billard	Charlotte Huggins	Elizabeth Muehl	The Wallace Family
Claire Bramley	Brigid Isenor	Terry Rosenfeld	The Wallace/Mistry
Lynn Browne	Philip L Laymon	Andrew Rowe	Family
Karen Coleman	Francis Leblanc	Marius Schober	Phillip Wild
Crystal DeCosta	Stephen Lewis	Kim Shields	Paul D Wofford
Cyril Duport	Katarina Lucas	Rhea Simms	
Nicole Dymond	Erica Mallin	Anne Stilwill	
Tom Griffin	Paul Marval	Ilana Tyler-Rubinstein	

## Volunteers

Gabriela Aranibar De La Rocha	Raquel Martínez Montiel
Charli Bateson	Ginell Parra
Tori Chen	Ana María Rico Rangel
Tania Gasnier	Olena Sergiienko
Lilya Kas'yanova	Rory Sweeting
Allie Marchand	Chiara Zanetti

## Advisors

Laura Gasparini  
Kelly Galaski  
Walter Jamieson  
Tung Pakongsup

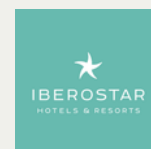


# OUR PARTNERS

## Founding Partner



## Corporate Partners



## Strategic Partners



## Supporters



Global Affairs  
Canada

Affaires mondiales  
Canada

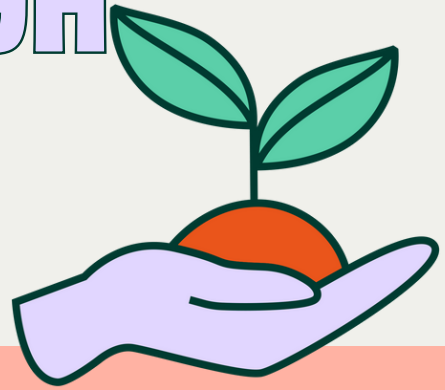


Implemented by

**giz** Deutsche Gesellschaft  
für Internationale  
Zusammenarbeit (GIZ) GmbH



# TOGETHER WE ARE CREATING LASTING IMPACT THROUGH COMMUNITY TOURISM



**GOOD WORK FOUNDATION**  
Hazyview, South Africa



# PLANETERRA

19 Charlotte Street  
Toronto, ON, M5V 2H5  
CANADA

179 North Whitney Street  
Amherst, MA, 01002  
USA



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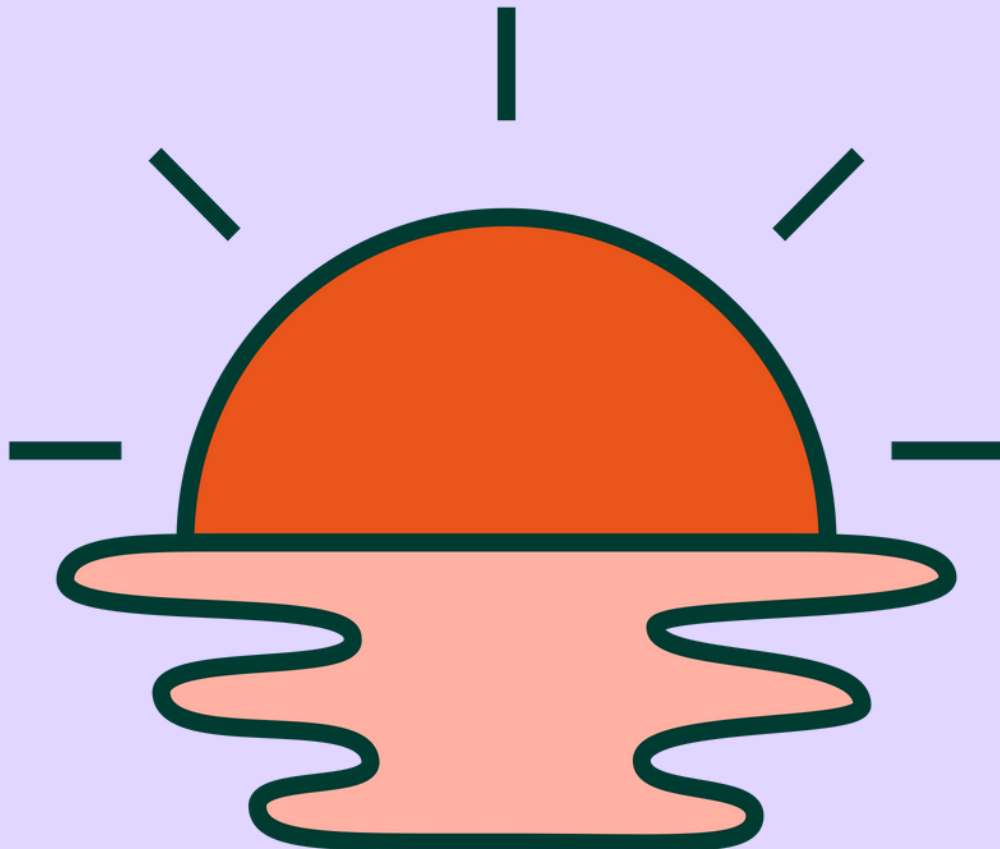
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