



Planeterra Community Development Specialist EMEA (Part-Time)

Planeterra is the leading non-profit worldwide using tourism to uplift communities. Planeterra, a registered non-profit in Canada and 501(c)(3) in the United States, helps local communities and non-profits in travel destinations to create successful community tourism enterprises that benefit from the tourism industry.

Reporting to the Regional Programs Manager for EMEA, the Regional Representative represents the Planeterra Foundation in the region of Europe, the Middle East and Africa (EMEA), coordinates and stewards the relationship between Planeterra and community partners in the region, ensuring smooth operations for corporate partners, that community needs and goals are being met, and acting as the main point of contact for community partners on behalf of the Planeterra Team in the region. This may include virtual coaching, mediation between community and corporate partners, and travel at times for training and quality assurance purposes. The role will also include stewarding the Planeterra Global Community Tourism Network in the EMEA region including, but not limited to, recruiting and onboarding new communities on to the network, creating content and engagement opportunities on the network, hosting monthly engagement activities virtually, and supporting communications promoting the Global Community Tourism Network to communities in the region.

Role Description

- Coordinate and oversee Planeterra's existing community partnerships in EMEA; with a focus on mentorship and support, engaging at least 5 communities per month (40%)

- Support community engagement and benefits with Strategic and Corporate partnerships in the region (30%)
- Support the growth of the Global Community Tourism Network in EMEA(10%)
- Support the development of resources and engagement opportunities, including leadership in monthly planning and communications to partners, including hosting webinars and networking events (10%)
- Support Planeterra’s Communications and Development team as needed with impact stories and updates from your region (10%)
- Other support to the Regional Program Manager, EMEA as needed, including data management and impact monitoring

Requirements

- 2+ years of experience working with communities – related to tourism projects or community development projects
- Knowledge of the tourism industry required. 2+ years of experience working in tourism industry (Operations, tour leader, etc.) an asset but not required
- Exceptional communication skills with rural community members
- Knowledge to lead and support social enterprises in tourism
- Advanced Arabic language skills (oral) preferred. Oral language skills in Moroccan Arabic, French or Swahili an asset with potential for increased monitoring responsibilities
- Advanced English language skills mandatory (written and oral)
- Ability to travel within the Middle East, Europe and Africa as needed (estimated once a year)



Planeterra Foundation

19 Charlotte St. Toronto, ON M5V 2H5 CANADA

www.planeterra.org | F: [@planeterracares](https://www.instagram.com/planeterracares) | IG: [@planeterracares](https://www.instagram.com/planeterracares)

Additional Information

- Estimated level of effort is 8 days per month
- Flexible working hours arrangement
- Remote work opportunity
- Must have own computer, but cell phone and data to be provided
- Living in the GMT (+0) to GMT (+4) time zones a requirement
- Includes travel 10% of the year, but may be more as per specific project requirements

If you are interested, please send your CV to Evie Ndhlovu

endhlovu@planeterra.org